# Kayla Hagen

My profession is art and my art is my passion.

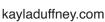


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West Fargo, ND

## EDUCATION

## **BFA in Graphic Design**

Minnesota State University Moorhead (MSUM) *August 2009 - May 2014* 

## **BA in Video Production**

Minnesota State University Moorhead (MSUM) *August 2009 - May 2014* 

## SKILLS

Adobe Illustrator

- Adobe Photoshop/Bridge
- Adobe Lightroom
- Adobe After Effects
- Adobe Premiere Pro
- Adobe InDesign
- Video Production
- Video Editing
- Graphic Design
- Illustration
- Motion Graphics
- Photography
- Web Design

Management

## INTERESTS



Art



Travel



Movies

## EMPLOYMENT HISTORY

## Multimedia Designer / RLE

2020 - 2023

As the multimedia designer, I created a range of projects for The RLE Group, the umbrella company of the four companies: R.L.Engebretson, BlueStone Interior Design, ASBLT, and GET With Marketing upon being hired. In 2021, I rebranded and designed the company's image and now they're known as RLE offering the services Architecture, Interior Design, Marketing, and Building Forensics.

- · Design projects for clients and internal use
- · Print various scaled projects from business cards to banners
- · Photograph projects and provide any photography services
- · Create and maintain social media posts and design online graphics
- · Maintain and design layouts for the company's website
- · Shoot and edit video as requested for internal marketing purposes

## Art, Office, and Production Assistant / Freelance 2017 - 2019

I take on various tasks of production including facilitating communication between departments, distributing paperwork, and assisting the Assistant Director.

- Callaway (Commercial) San Diego, CA
- Mini Cooper (Commercial) Los Angeles, CA
- · Disney/American Red Cross (Commercial) Van Nuys, CA
- · Instagram (Commercial) Los Angeles, CA
- NBC (Promo) Studio City, CA
- The Wombats (Music Video) Los Angeles, CA
- · Skippy Peanut Butter (Commercial) Encino, CA
- KIA Car Company (Commercial) Simi Valley, CA
- Open Listings (Commercial) Los Angeles, CA

#### **Contracted Junior Multimedia Designer / Walt Disney Televisions** *August 2019 - October 2019*

I designed for both print and digital creating PowerPoints, one sheets, banners, and more. I also created motion graphics for PowerPoint slides and in-house digital screens using After Effects.

## Art Director / dogIDs

June 2014 - November 2018

As Art Director, I managed the Creative Department at dogIDs. I oversaw projects while taking on the role of Graphic Designer, Brand Coordinator, and Videographer.

- · Coded and designed for front-end development on the website
- · Designed weekly email newsletters
- · Created unique graphics for new, signature products
- · Directed, edited, filmed, and produced dogIDs videos

Education



As Art while