

Kayla Hagen

My profession is art and my art is my passion.



218.866.0734



duffneyka@gmail.com



kayladuffney.com



West Fargo, ND

EDUCATION

BFA in Graphic Design

Minnesota State University
Moorhead (MSUM)
August 2009 - May 2014

BA in Video Production

Minnesota State University
Moorhead (MSUM)
August 2009 - May 2014

SKILLS

Adobe Illustrator
Adobe Photoshop/Bridge
Adobe Lightroom
Adobe After Effects
Adobe Premiere Pro
Adobe InDesign
Video Production
Video Editing
Graphic Design
Illustration
Motion Graphics
Photography
Web Design
Management

INTERESTS



Art



Travel



Movies



Education

EMPLOYMENT HISTORY

Multimedia Designer / RLE

2020 - 2023

As the multimedia designer, I created a range of projects for The RLE Group, the umbrella company of the four companies: R.L. Engebretson, BlueStone Interior Design, ASBLT, and GET With Marketing upon being hired. In 2021, I rebranded and designed the company's image and now they're known as RLE offering the services Architecture, Interior Design, Marketing, and Building Forensics.

- Design projects for clients and internal use
- Print various scaled projects from business cards to banners
- Photograph projects and provide any photography services
- Create and maintain social media posts and design online graphics
- Maintain and design layouts for the company's website
- Shoot and edit video as requested for internal marketing purposes

Art, Office, and Production Assistant / Freelance

2017 - 2019

I take on various tasks of production including facilitating communication between departments, distributing paperwork, and assisting the Assistant Director.

- Callaway (Commercial) - San Diego, CA
- Mini Cooper (Commercial) - Los Angeles, CA
- Disney/American Red Cross (Commercial) - Van Nuys, CA
- Instagram (Commercial) - Los Angeles, CA
- NBC (Promo) - Studio City, CA
- The Wombats (Music Video) - Los Angeles, CA
- Skippy Peanut Butter (Commercial) - Encino, CA
- KIA Car Company (Commercial) - Simi Valley, CA
- Open Listings (Commercial) - Los Angeles, CA

Contracted Junior Multimedia Designer / Walt Disney Televisions

August 2019 - October 2019

I designed for both print and digital creating PowerPoints, one sheets, banners, and more. I also created motion graphics for PowerPoint slides and in-house digital screens using After Effects.

Art Director / dogIDs

June 2014 - November 2018

As Art Director, I managed the Creative Department at dogIDs. I oversaw projects while taking on the role of Graphic Designer, Brand Coordinator, and Videographer.

- Coded and designed for front-end development on the website
- Designed weekly email newsletters
- Created unique graphics for new, signature products
- Directed, edited, filmed, and produced dogIDs videos